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Dear Plumbing Contractor,

Thank you for your interest in our new program.

Business networking is a great way to generate new work and add additional income and work to your company's bottom line. My local-family-owned septic company has been doing business in the Hudson Valley for 50 years. (You can learn about us at [www.americanseptic.com](http://www.americanseptic.com))

Instead of paying the Yellow Pages people \$80,000.00 per year to have a full page ad in their 5 or 6 books that just rip our local companies off, I decided to use my advertising money to offer commissions to business associates who recommend us for our special septic pumping and complete assessment report on the condition and efficiency of their septic system. Actually, the assessment is more important than the pumping itself. This report tells the customer what is going on in the septic system 24/7. This report sets our company apart from all the others.

**WE ARE NOT YOUR COMPETITORS.** We specialize in septic pumping and maintenance only. We don't do inside work.

Here is how we will help you. Besides giving you a commission of **\$20.00** per paid septic tank pumping and **\$100.00** for jobs over \$1,000.00, we will keep track of who recommends us. Then, when we advise a customer that they should put in or change fixtures, or do a snaking, etc. to save their septic system from the failure mode it is in, we in turn will recommend your company. It is an easy way to generate work and add profit to your business.

We would welcome a one-on-one meeting or call with you (your preference) to explain our extra money making program to you in more detail. Please call so we can get started.

**YOU HAVE NOTHING TO LOSE, ONLY MONEY TO GAIN.**

This is a new approach to local business networking alliances and we are open to any comments.

Sincerely,

John Sloboda  
(845) 674-3022 (cell)