



140 St. Elmo Rd. Wallkill, NY 12589
Phone: (845) 895-2501 Fax: (845) 778-1992
Email: slobodabros@verizon.net
Website: www.americanseptic.com

2013

Dear Fellow Business Owner,

We have started a new networking program with other local businesses in an attempt to “**keep it local**” where it belongs.

My family-owned septic company has been doing business in the Hudson Valley for 50 years. (You can learn about us at www.americanseptic.com)

Business networking is a great way to generate new work and add additional income to your company’s bottom line. Instead of paying the Yellow Pages people \$80,000.00 per year to have a full page ad in their 5 or 6 books that just rip our local companies off, I decided to use my advertising money to offer commissions to other local businesses who recommend us for our septic services.

We will give you or the charity of your choice **\$20.00** per paid septic tank pumping and **\$100.00** for jobs over \$1,000.00 from your referrals. The customer will receive a discount and the best septic service in the area. We, in turn, will recommend you to our customers.

It is an easy way to generate work and add profit to your business or favorite charity.

YOU HAVE NOTHING TO LOSE, ONLY MONEY TO GAIN.

We would welcome a one-on-one meeting or call with you to explain our program to you in more detail.

Very truly yours,

John Sloboda